

LEO BURNETT COMPANY, Inc.

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(A)

## Why all the cuts and colors?

REVELATION GIVES YOU  
FIVE TOBACCOS  
IN ONE FINE MIXTURE

Look closely at Revelation  
and you'll see *five* fine tobac-  
cos, ranging from bright yel-  
low to a dark, rich brown.  
Each has a personality all  
its own, and here's how you  
can tell them apart:



Kentucky Burley—dark flakes, slow burning  
Virginia Bright—bright leaves, even burning  
Old Belt Bright—slightly darker, good body  
Latakia—deeper brown, extra mild  
Perique—very dark, wonderful aroma

# REVELATION

MILD SMOKING MIXTURE



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